



we help communities thrive

The Zallie Community Foundation Brand Guidelines

The logo fonts are: Century Old Style Standard and Century Gothic



This four color version of the logo is the preferred format



This four color version of the logo can be used to include the website address



Horizontal logo may be used when it needs to fit in a horizontal space



RGB 80, 93, 48
CMYK 64, 44, 92, 35
HEX 505d30
Pantone 574C



RGB 194, 97, 40
CMYK 19, 72, 100, 6
HEX c26128
Pantone 471C



RGB 156, 134, 127
CMYK 39, 44, 45, 5
HEX 9c867f
Pantone Warm Gray 7C



RGB 85, 48, 37
CMYK 44, 73, 77, 55
HEX 553025
Pantone 4625 C



2-Color Option

This is the only option for a 2-Color logo when 4-Color is not available.

Green: Pantone 574 C Orange: Pantone 471C

1-Color Options

When using the logo as 1-Color against a white background, the logo may be in Pantone Black 6 C or Pantone 574 C.

A white logo can only be against a colored background of Pantone Black 6 C, Pantone 574 C, or Pantone 4625 C





Social Media Tool Kit

Please Tag Us On Your Social Platforms:



On Facebook:
@The Zallie Community Foundation



On Twitter:
@ZallieCommunity



On Instagram:
@zallie_community_foundation



On LinkedIn:
@Zallie Community Foundation